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**O'Charley's Mixes It Up for Lunch with Three Value Price Points**

*New Combos Let Guests Customize Lunch with a Choice of 66 Combinations*

NASHVILLE, Tenn., November 2, 2009 – (BUSINESSWIRE) Beginning today, O'Charley's launches Lunch Combos with 66 combinations of *Savory Signatures* and *Hearty Favorites* and three price points: \$5.99, \$6.79 and \$7.69. Guests in search of a full-service restaurant that offers the lunch items they crave, fits their budget, serves it fast enough to enjoy and lets them get back to work on time, are about to find it all in one place.

The new menu offerings go concept-wide riding a wave of unprecedented guest enthusiasm. "Our guests are looking for more choices of innovative menu offerings, portion size and price now more than ever and we want to be their first choice," said Wilson Craft, O'Charley's concept president. "By giving guests the freedom to customize combinations to fit their cravings, enjoy full-service at their pace and have it all at an affordable price, we believe they'll choose O'Charley's for lunch."

Six new items ranging from fresh takes on favorites like White Cheddar Grilled Cheese with Bacon and Tomato to 12-Spice Chicken Pasta join popular Loaded Potato Soup, House and Caesar Salads, Grillers, and the Club Sandwich. Guests can choose two Savory Signatures for \$5.99; one Savory Signature and one Hearty Favorite for \$6.79 or two Hearty Favorites for \$7.69. All portions are served lunch size and are available Monday through Friday

until 3:00 p.m. The only O'Charley's not participating in the Lunch Combos program is the franchise location at Nashville International Airport.

The *Savory Signature* Lunch Combo menu items are:

- Half White Cheddar Grilled Cheese
- House Salad
- Caesar Salad
- Overloaded Potato Soup
- Soup of the Day
- Loaded Baked Potato

The *Hearty Signature* Lunch Combo menu items are:

- Two Grillers
- Two Chicken Minis with Cheddar and Cajun-Horseradish Sauce
- Alfredo Chicken and Broccoli Potato
- Half Club Sandwich
- Half White Cheddar Grilled Cheese with Bacon and Tomato
- 12-Spice Chicken Pasta

“By combining great new flavors with the freedom to mix and match, Lunch Combos give guests the opportunity to create a different lunch every day of the week, for weeks,” Craft said. “Add in the flexibility of three price points and the result is a very appealing value package.”

#### **About O'Charley's Inc.**

O'Charley's Inc., headquartered in Nashville, Tenn., is a multi-concept restaurant company that operates or franchises a total of 373 restaurants under three brands: O'Charley's, Ninety Nine Restaurant, and Stoney River Legendary Steaks. The O'Charley's concept includes 246 restaurants in 20 states in the Southeast and Midwest, including 235 company-owned and operated O'Charley's restaurants, and 11 restaurants operated by franchisees. The menu, with an emphasis on fresh preparation, features several specialty items, such as hand-cut and aged USDA choice steaks, a variety of seafood and chicken, freshly baked yeast rolls, fresh salads with special-recipe salad dressings and signature caramel pie. The company operates Ninety Nine restaurants in 116 locations throughout New England and the Mid-Atlantic states. Ninety Nine has earned a strong reputation as a friendly, comfortable place to gather and enjoy great American food and drink at a terrific price. The menu features a wide selection of appetizers, salads, sandwiches, burgers, entrees and desserts. The company operates 11 Stoney River Legendary Steaks restaurants in six states in the Southeast and Midwest. The steakhouse concept appeals to both upscale casual-dining and fine-dining guests by offering high-quality food and attentive customer service typical of high-end steakhouses, but at more moderate prices.