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O'Charley's Introduces Saturday Brunch in Macon-Area Locations

*Seven Flavorful New Menu Items Add More Than Just Another Day
to Weekend Brunch*

NASHVILLE, Tenn., February 16, 2009 —Officials at O'Charley's Restaurants, a leading casual-dining restaurant concept announced the expansion of its brunch offering to include Saturdays as well as Sundays in their Macon and Centerville restaurants beginning February 21. The new Weekend Brunch menu, available from 10:00 a.m. to 2:00 p.m. Saturday and Sunday, features seven new items including Build-Your-Own Waffle with a choice of six toppings and a Just-For-Kids pancake selection. Four new three-egg omelettes showcase fresh, bold vegetable, meat and cheese combinations served with seasoned brunch potatoes and Texas toast.

“Our guests love our Sunday Brunch; some consider it an important part of their weekend ritual and many celebrate special occasions over a leisurely brunch” said Jeff Warne, O'Charley's concept president. “When our chefs developed so many craveable new items to expand our brunch menu, it made sense to expand their availability and offer them on Saturdays too.”

The new dishes include:

- Just for Kids – Three kid-sized pancakes with syrup. Served with choice of a kid's beverage. \$2.99
- Build-Your-Own Waffle—Hot from the iron and topped with butter, powdered sugar, whipped cream and choice of toppings, including: fresh strawberries, chocolate chips, chopped pecans, and Reese's® Peanut Butter Cups. Pick one topping – \$6.79 Each additional topping – \$.49

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- Brunch Quesadilla—A grilled tortilla filled with scrambled eggs, shredded cheese and Pico de Gallo. Garnished with fresh cilantro, shredded lettuce, sour cream and salsa. \$7.49
- Prime Rib Omelette—A three-egg omelette filled with prime rib, asparagus, mushrooms, bacon and topped with Swiss cheese. Served open-faced with seasoned brunch potatoes and Texas toast. \$8.99
- Spinach and Mushroom Omelette—A three-egg omelette loaded with spinach, mushrooms, tomatoes and Swiss cheese. Served open-faced with seasoned brunch potatoes and Texas toast. \$7.99
- Ultimate Open-Faced Omelette—A three-egg omelette loaded with ham, green peppers, onions, mushrooms, tomatoes, cheddar and Monterey Jack cheeses. Served open-faced with seasoned brunch potatoes and Texas toast. \$8.49
- O'Charley's Overloaded Brunch Platter—A 5-oz. USDA sirloin steak alongside two eggs, two slices of bacon, two sausage patties and three pancakes. Served with seasoned brunch potatoes. \$12.99

“All of these new brunch creations are ‘can’t get enough of this’ great, and now that they’re available on Saturdays too, our guests will have enough time to enjoy them,” Warne said. “It all starts with our new European select coffee and just keeps getting better all weekend long.”

The locations of the two Macon-area O'Charley's offering Saturday Brunch are:

- 3740 Bloomfield Road, Macon, Ga.
- 2990 Watson Blvd., Centerville, Ga.

About O'Charley's Inc.

O'Charley's Inc., headquartered in Nashville, Tenn., is a multi-concept restaurant company that operates or franchises a total of 370 restaurants under three brands: *O'Charley's*, *Ninety Nine Restaurant*, and *Stoney River Legendary Steaks*. The *O'Charley's* concept includes 244 restaurants in 20 states in the Southeast and Midwest, including 232 company-owned and operated *O'Charley's* restaurants, and 12 restaurants operated by franchisees and joint venture

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partners. The menu, with an emphasis on fresh preparation, features several specialty items, such as hand-cut and aged USDA choice steaks, a variety of seafood and chicken, freshly baked yeast rolls, fresh salads with special-recipe salad dressings and signature caramel pie. The company operates *Ninety Nine* restaurants in 115 locations throughout New England and the Mid-Atlantic states. *Ninety Nine* has earned a strong reputation as a friendly, comfortable place to gather and enjoy great American food and drink at a terrific price. The menu features a wide selection of appetizers, salads, sandwiches, burgers, entrees and desserts. The company operates 11 *Stoney River Legendary Steaks* restaurants in seven states in the Southeast and Midwest. The steakhouse concept appeals to both upscale casual-dining and fine-dining guests by offering high-quality food and attentive customer service typical of high-end steakhouses, but at more moderate prices.

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