



For Immediate Release

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O'Charley's Rolls Out "Made For You" Menu for Limited Time Only
New LTO Menu Meets Guests' Quest for Value with New Twists on Classics

NASHVILLE, Tenn., January 19, 2009—O'Charley's, a leading casual-dining restaurant concept with 244 locations in 20 Southeast and Midwest states, has unveiled a new Limited Time Only (LTO) "Made For You" menu, featuring food classics and combinations. The LTO menu, which features three brand new dishes, will be available January 19 through March 22.

Menu items range from the new chili cheese version of the Twisted Chips appetizer to reinvented classics like the Grilled Meatloaf Dinner. "Our guests look forward to new flavors and combinations, but they expect great value too," said Jeff Warne, O'Charley's concept president. "The newest take on our incredibly popular Twisted Chips appetizer, Chili Cheese, is a mountain of fun-to-eat crispy potato twists for just under eight dollars. And we pile up our signature double hand-breaded Chicken O'Tenders in three flour tortillas for a new south-of-the-border classic, Southern-Fried Chicken Tacos, priced less than eight dollars. Our constant challenge is to keep it fresh and delicious at a price our guests will value. This Limited Time Only "Made for You" menu makes that happen."

The new menu items are:

- Chili Cheese Southwestern Twisted Chips —A mountain of golden fried crispy potato twists covered in chili, hot Southwestern cheese sauce, and fresh Pico de Gallo. \$7.99
- Southern-Fried Chicken Tacos — Three soft flour tortillas stuffed with Chicken O'Tenders, a blend of shredded cheeses, Southwestern Ranch, lettuce and fresh Pico de Gallo. Served with salsa and tortilla chips. \$7.99
- Grilled Meatloaf Dinner — Two thick slices of meatloaf baked then grilled and served on smashed potatoes and topped with tomato gravy. Served with a side item. \$10.99

O'Charley's

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O'Charley's runs five Limited Time Offer menus a year to introduce new fun-to-try items to its guests. Each LTO menu is available for either eight or nine weeks. "Our Limited Time Offer program is a great way to make new menu items available, evaluate their appeal and acceptance, then pick our guests' favorites for inclusion in our permanent menu," Warne added. "Each is an O'Charley's classic in the making."

About O'Charley's Inc.

O'Charley's Inc., headquartered in Nashville, Tenn., is a multi-concept restaurant company that operates or franchises a total of 371 restaurants under three brands: *O'Charley's*, *Ninety Nine Restaurant*, and *Stoney River Legendary Steaks*. The *O'Charley's* concept includes 244 restaurants in 20 states in the Southeast and Midwest, including 232 company-owned and operated *O'Charley's* restaurants, and 12 restaurants operated by franchisees and joint venture partners. The menu, with an emphasis on fresh preparation, features several specialty items, such as hand-cut and aged USDA choice steaks, a variety of seafood and chicken, freshly baked yeast rolls, fresh salads with special-recipe salad dressings and signature caramel pie. The company operates *Ninety Nine* restaurants in 116 locations throughout New England and the Mid-Atlantic states. *Ninety Nine* has earned a strong reputation as a friendly, comfortable place to gather and enjoy great American food and drink at a terrific price. The menu features a wide selection of appetizers, salads, sandwiches, burgers, entrees and desserts. The company operates 11 *Stoney River Legendary Steaks* restaurants in six states in the Southeast and Midwest. The steakhouse concept appeals to both upscale casual-dining and fine-dining guests by offering high-quality food and attentive customer service typical of high-end steakhouses, but at more moderate prices.

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